

Story Outlining Worksheet

Instructions: Make notes on each question using key words or phrases – not full sentences.

Story + message + call to action (ASK) = powerful communication!

1. **Story:** Who are you and what do you do? (*keep it short and sweet*)

Name: Hi, my name is _____

Your job: I am a _____ at [agency].

How long: I have been working for [agency] for ____ years.

Union pride: I'm a member of the Washington Federation of State Employees, or WFSE.

As a [job title], I _____

My job is to _____

2. **Message:** Why is your work valuable?

Value of your work:

My work is valuable because _____

My work helps others by _____

Without my work, we would not have _____

Why you care about your work:

I care about my job because my work helps _____

I became a [job title] because I wanted to help others by _____

Your skill & dedication:

My work can be challenging because of [ex: underfunding, high caseloads, etc], but I continue to help because _____

3. **Call to Action/Ask:** What action do you want your listeners to take?

Sign the petition to fully fund _____

Join us for a local union meeting regarding _____

Call your legislators and ask them to support _____