

Organizing 101

Introduction

Initiate the conversation, provide context, and set a positive tone

Get the Issues/Their Story

Understand the workplace issues that can turn into demands for campaign and the specific issues that the worker cares about.

Agitate

Help the worker analyze why their issues exist and who is responsible for them. Encourage justified anger.

Share the WFSE Story

Present the concrete and clear steps that the union is taking to build towards a vision of how your workplace could be if you addressed all these issues. If you do not know exactly how the union is helping, you should always point to their ability to get involved with MAT programming, stewardship or bargaining

Inoculation

Prepare the worker for the boss's/freedom foundation reaction and help them prepare for it.

Call the Question

Ask the worker to take concrete action on their issues. Identify the consequences of passivity.

Follow-Up

Build a trusting relationship of ongoing interaction and build concrete details. Let them know a Council Rep, Steward or Union Leader will be in contact with them.