

No on 2117

How You Can Help Protect Our Air and Water, Forests and Farmland, Jobs and Transportation System by Defeating I-2117



Paid for by No on 2117, PO Box 21961, Seattle, WA 98111 | no2117.com

Who We Are: The No on 2117 Campaign

- We are a **growing, unprecedented coalition of business and environmental leaders, Tribal nations, labor unions and community organizations** dedicated to defeating I-2117 and defending the Climate Commitment Act.
- Our goal: **Protect our air and water, forests and farmland, jobs and transportation system.**
- **Our campaign and coalition will launch publicly in April**, and we need your support!

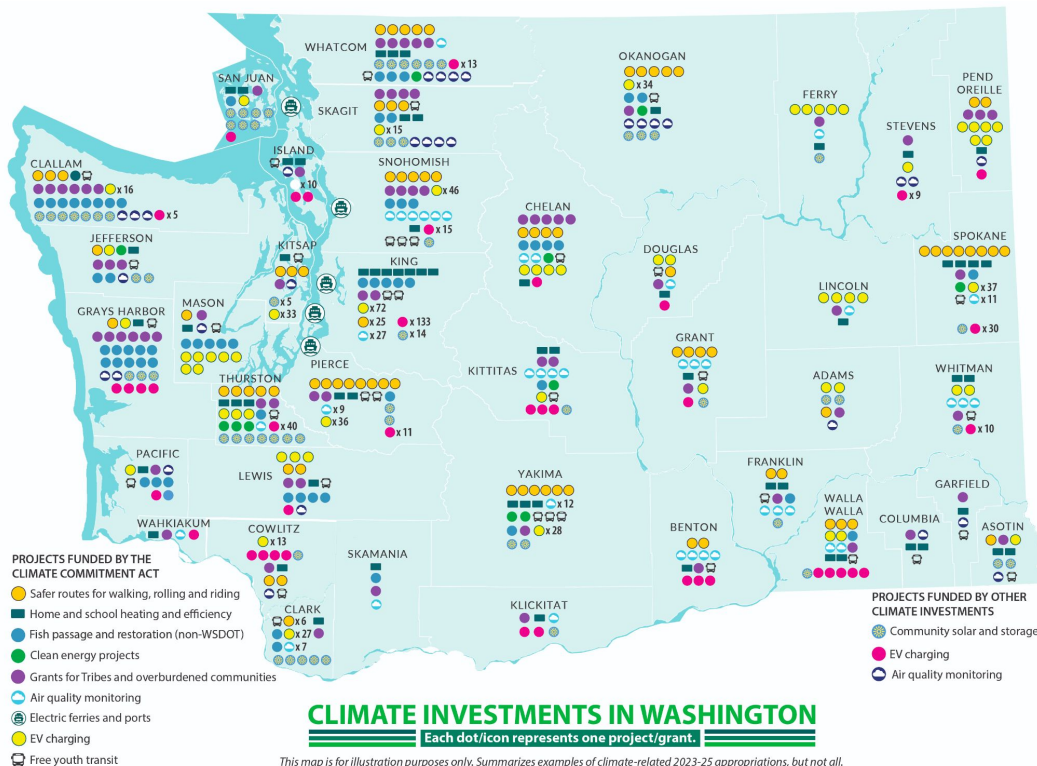


The Climate Commitment Act

- One of our state's key laws to **reduce the impacts of pollution.**
- It **places a fee on pollution**, which incentivizes companies to invest in clean energy alternatives.
- So far, our state's **fee on pollution has generated \$2 billion that is being put to work across Washington.**
- Allows the state to **make investments to protect our air and water, forests and farmlands, jobs, and transportation system.**



Investments All Across Our State



I-2117: Bankrolled by An Extremist Megadonor

- Spearheaded by **Brian Heywood**, who moved to WA in 2010 to **avoid taxes on his hedge fund**.
- Heywood has **poured \$6 million of his own money to bankroll I-2117** and other extreme initiatives.
- **“Tim Eyman with a gigantic bank account.”** - *The Seattle Times*



We Can't Afford I-2117

- If passed, I-2117 would **roll back protections for our air and water, forests and farmlands, jobs and transportation system.** It would make our drinking water less safe, allow more toxic air pollution, and mean more kids and adults with asthma and illness in Washington.
- Would **strip away billions of dollars in investments in community priorities in every county in our state.**
- Instead of a fee on pollution being paid by a few, it would **shift the burden of paying for the impacts of pollution to communities, workers, and families.**



What I-2117 Would Cost Communities & Families

- Current **programs that lower costs for Washingtonians**, like utility bill discounts for households with low incomes.
- **Investments in clean air and water**, like programs to reduce air pollutants in places that are most impacted.
- **Preventing wildfires**, including funding for local governments to prepare against fires.
- **Putting transit service, ferries and road projects** across Washington at risk.
- **Support for Tribal nations**, like programs to help keep Native communities safe from flooding and sea level rise.
- **Investments in farmland and growers**, like grants that support growers' and ranchers' sustainable practices.
- **Fish habitat and salmon recovery**, like grants to remove barriers that hurt migrating salmon.



Our Plan to Defeat 2117

- Continue growing our coalition and building grassroots support
- Minimize our opposition
- Raise the funds needed to win
- Data-driven, strategic communications
- Work in partnership with Defend WA
- Keep building a great team!



Join Us: How You Can Help Defeat I-2117

- Endorse our campaign
- Support the No on I-2117 launch and campaign messaging by amplifying with your networks over email and on social media
- Send a grassroots fundraising and/or a “pledge to vote no” email to your organization’s list

